

COIN WORLD[®]

2024 ANNUAL

**100
MOST
INFLUENTIAL
COMPANIES**

**2023 – YEAR IN REVIEW
WORLD MINT PROFILES**

SPECIAL COLLECTORS' EDITION

COIN WORLD

100 MOST INFLUENTIAL COMPANIES - SPECIAL COLLECTORS' EDITION



PARK AVENUE NUMISMATICS

Your Source for Rare Coins

Park Avenue Numismatics

Bob Green founded Park Avenue Numismatics after gaining experience working closely with legendary numismatic figures like Walter Breen and Stanley Apfelbaum at First Coinvestors. He achieved the position of sales manager, but the company filed for Chapter 11 bankruptcy protection in 1988 and Bob had to consider other employment.

It had always been a dream to run his own business, so Bob put together enough capital to start his new company. It was time to get to work.

“I made it my goal to learn as much as I could from the start,” he recalled. “I knew that my best chance for success would be to treat each customer fairly and that’s something we have always done. I found a niche in the high-end numismatic market and that’s what we built the business plan on.”

Bob relocated from New York to Florida, setting up shop in the Miami area helping customers who wanted to build world class collections. He maintained an active schedule of attending auctions, often on behalf of customers who were looking for the right pieces for their collections and became a regular on the trade show circuit, which is often where he can be found today.



Though Miami is a destination location, Bob made it easy for his customers to stay in contact. He was among the first to embrace the potential that was held with the infancy of what was being touted then as the “World Wide Web”. He recalled, “It was 1995 when we got started. I dedicated the time and energy to developing a

rare coin site as the internet was beginning to flourish. At that time, there were only about two or three dealers who were doing it. It’s been one of the best decisions I’ve made. We get hundreds of thousands of visitors to the website and customers are comfortable with it today.”

As gold was beginning to move in 2007 and 2008, Bob decided to expand Park Avenue Numismatics into a retail location. He put together a plan and opened his coin store in 2011. “It’s been successful,” he related. “It was another great chance to meet local collectors. We’re starting to see coins that were purchased several decades ago coming back into the market as people are selling them, so we’re buying more than usual.”

His specialty has been Saint-Gaudens \$20 double eagles, building the finest set of the coins and assisting others in building the top registry sets. “With the advent of PCGS, NGC and CAC, we’re finding new buyers feel confident in buying certified rare coins. We offer more than 5,000 rare coins online.”

Along the way, Park Avenue Numismatics has been a spot for educating customers and developing numismatic talent among the employees. “Many of our former employees have gone on to start their own companies. Even some of the top dealers have been retail clients of mine. We’ve seen this grow from a cottage industry to a billion dollar business and we’re pleased to have taken the journey with collectors and dealers.” ^{EW}

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